

# WE'VE GOT YOU COVERED!

## 2024 ADVERTISING RATES & SPECS

# BODYWORX

THE VOICE OF COLLISION REPAIR TECHS & PAINTERS

# PROFESSIONAL

**Bodyworx Professional** is the only publication in Canada written exclusively for professional auto body technicians, their pride, passion, skill and accomplishments. The magazine champions the importance of training in a rapidly developing technology based industry. It also reinforces the industry as a career path, speaks to the burgeoning customization market and is focused on providing relevant content that taps into the dreams, aspirations, and excitement that the Industry offers.

### MATERIAL REQUIREMENTS

Ads under 20MB can be sent via email to [info@mediamatters.ca](mailto:info@mediamatters.ca). If the ad is over 20MB, please provide a link or FTP information.

MAGAZINE TRIM	8.125" X 10.875"
PRINT TYPE	WEB OFFSET
COLOUR MODE	CMYK
FORMAT	CTP
RESOLUTION	300 DPI

(Add 0.125" bleed to all sides)

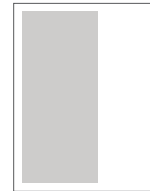


**Double Page**  
W: (trim) 16.25"  
H: (trim) 10.875"

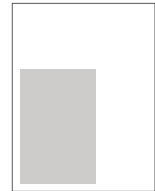
(Add 0.125" bleed to all sides)



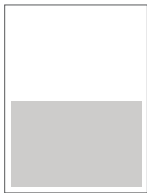
**Full Page**  
W: (trim) 8.125"  
H: (trim) 10.875"



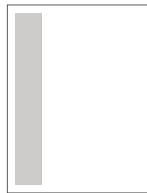
**2/3 Page**  
W: (trim) 4.75"  
H: (trim) 9.75"



**1/2 Island**  
W: 4.5"  
H: 7.25"



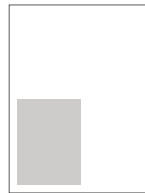
**1/2 Horizontal**  
W: 7.125"  
H: 4.75"



**1/3 Vertical**  
W: 2.25"  
H: 9.75"



**1/3 Horizontal**  
W: (trim) 7.125"  
H: (trim) 3.125"



**1/4 Square**  
W: 3.5"  
H: 4.75"



**1/4 Horizontal**  
W: 7.125"  
H: 2"



**Business Card**  
W: 3.5"  
H: 2"

All ads due 2 weeks prior to going to press.

### SPECIAL CLASSIFICATIONS

The word "Advertisement" will be placed above copy which, in the opinion of the publisher, resembles editorial matter.

### CANCELLATION

Not accepted after material deadline. Please see the 2024 publication schedule.

### SUPPLIED MATERIALS:

PDF/X1a, or a general PDF, including fonts and CMYK data, created to digital Magazine Advertising Canadian Specifications (dMACSCS). Media Matters Inc. does not accept responsibility for colour or colour trapping of material content that does not conform to Magazines Advertising Canadian Specifications (MACSCS). Production charges applied for material will be stored by Publisher for one year and then destroyed unless otherwise stated.

Sponsored columns/advertorial rates on request.

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[bodyworxmag.com](http://bodyworxmag.com)

