

WE'VE GOT YOU COVERED!

2024 ADVERTISING RATES & SPECS

CollisionRepair Magazine

Collision Repair magazine is the authoritative voice of the Canadian collision repair industry. Our mission is to reinforce the standards and excellence of the industry by addressing key challenges, issues and innovation. Our readers are collision repair experts, insurers and members of the manufacturing supply chain as well as other industry stakeholders.

MATERIAL REQUIREMENTS

Ads under 20MB can be sent via email to info@mediamatters.ca. If the ad is over 20MB, please provide a link or FTP information.

| | |
|---------------|------------------|
| MAGAZINE TRIM | 8.125" X 10.875" |
| PRINT TYPE | WEB OFFSET |
| COLOUR MODE | CMYK |
| FORMAT | CTP |
| RESOLUTION | 300 DPI |

(Add 0.125" bleed to all sides)

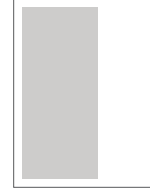


Double Page
W: (trim) 16.25"
H: (trim) 10.875"

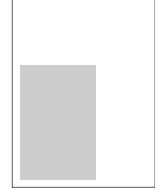
(Add 0.125" bleed to all sides)



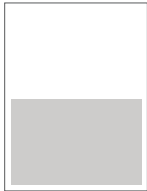
Full Page
W: (trim) 8.125"
H: (trim) 10.875"



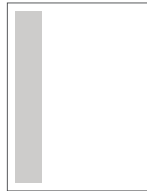
2/3 Page
W: (trim) 4.75"
H: (trim) 9.75"



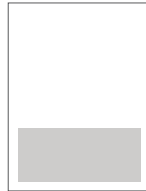
1/2 Island
W: 4.5"
H: 7.25"



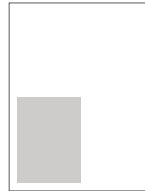
1/2 Horizontal
W: 7.125"
H: 4.75"



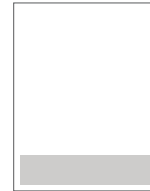
1/3 Vertical
W: 2.25"
H: 9.75"



1/3 Horizontal
W: (trim) 7.125"
H: (trim) 3.125"



1/4 Square
W: 3.5"
H: 4.75"



1/4 Horizontal
W: 7.125"
H: 2"



Business Card
W: 3.5"
H: 2"

All ads due 2 weeks prior to going to press.

SPECIAL CLASSIFICATIONS

The word "Advertisement" will be placed above copy which, in the opinion of the publisher, resembles editorial matter.

CANCELLATION

Not accepted after material deadline. Please see the 2024 publication schedule.

SUPPLIED MATERIALS:

PDF/X1a, or a general PDF, including fonts and CMYK data, created to digital Magazine Advertising Canadian Specifications (dMACSCS). Media Matters Inc. does not accept responsibility for colour or colour trapping of material content that does not conform to Magazines Advertising Canadian Specifications (MACSCS). Production charges applied for material will be stored by Publisher for one year and then destroyed unless otherwise stated.

Sponsored columns/advertorial rates on request.

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collisionrepairmag.com

