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CollisionRepair
Magazine

SPRING

GIVEAWAY

2026

- ✓ **Subscribe to newsletters**
- ✓ **Follow social channels**
- ✓ **Read featured articles**
- ✓ **Share content**
- ✓ **Interact with sponsor brands**

The more engagement,
the more chances to

WIN!

Drive Engagement. Build Loyalty. Reward the Industry.

Join us as we launch one of the most exciting national engagement campaigns in the Canadian collision repair industry.



THE OPPORTUNITY

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Why This Giveaway Matters



The *Collision Repair* Spring 2026 Giveaway is a national engagement campaign designed to:

- Grow industry subscriptions
- Increase website traffic
- Boost social media reach
- Strengthen advertiser visibility
- Reward collision repair professionals across Canada

Participants earn entries by:

- Subscribing to *Collision Repair* magazine
- Following our social channels
- Reading featured articles
- Engaging with sponsor content
- Sharing the campaign
- Submitting content like photos and videos
- Watching videos

This is not just a giveaway. It's a multi-channel industry growth campaign.



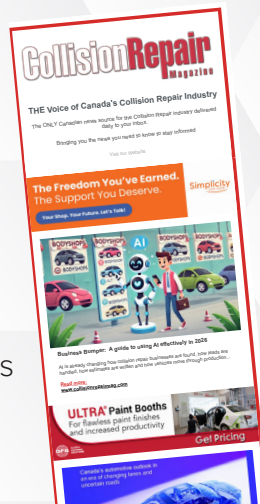
THE AUDIENCE

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Who You'll Reach

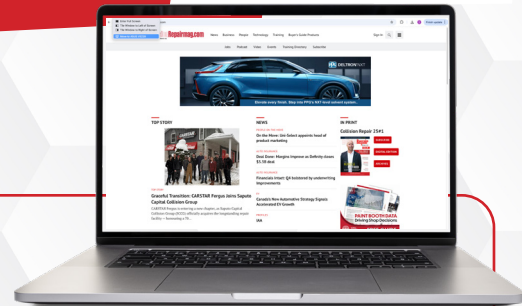
Our audience includes:

- Collision repair shop owners
- Technicians & apprentices
- Estimators & managers
- OEM & supplier decision makers
- Industry trainers & educators



Through:

- CRM E-Zine (9,500+ subscribers)**
- LinkedIn Newsletter (3,200+ subscribers)**
- Website traffic**
- Social media platforms**
- Industry email campaigns**



Your brand will be positioned directly in front of engaged professionals actively interacting with our content.



WHAT WE'RE LOOKING FOR

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Sponsor Prize Contributions

We're seeking prize partners to contribute:

- Tools & equipment
- Shop supplies
- Training packages
- Software subscriptions
- Branded merchandise bundles
- Industry-related products & services
- Gift cards



SPONSOR

Prize values can range from small featured items to headline grand prizes.
Every prize receives branded promotion and sponsor recognition.



WHAT YOU RECEIVE

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Sponsor Benefits

All sponsors receive:

- ✓ Logo placement on giveaway landing page
- ✓ Brand mention in promotional emails
- ✓ Social media shoutouts
- ✓ Inclusion in prize highlight posts
- ✓ Featured exposure during winner announcement
- ✓ Direct association with industry appreciation

This campaign drives:

- Website clicks
- Email engagement
- Social growth
- Brand recall



Higher-tier sponsors receive additional premium placement options.



SPONSORSHIP TIERS

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Gold Sponsor

- ✓ "Presented by [Sponsor Name]" branding on all giveaway materials
- ✓ Logo at top of landing page
- ✓ Dedicated feature article or spotlight
- ✓ 3 CRM E-Zine banner placements
- ✓ LinkedIn Newsletter feature mention + Banner placement
- ✓ Social media announcement post dedicated to sponsor
- ✓ Bonus entry action: "Follow Gold Sponsor" (drives direct traffic)
- ✓ Lead list of entrants

1 Available



\$1000+

Prize Value

Custom tiers available based on prize value.



SPONSORSHIP TIERS

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Silver Sponsor

\$500-999

Prize Value

Includes:

- Logo placement on landing page
- Mention in all campaign newsletters
- 1 E-Zine banner placement
- Social media sponsor recognition post
- Bonus entry action tied to sponsor (website visit or social follow)
- Lead list of entrants



Bronze Sponsor

\$1-499

Prize Value

Includes:

- Logo listed on giveaway page
- Mention in campaign announcement newsletter
- Social media thank-you post
- Shared promotional graphic featuring all sponsors



Custom tiers available based on prize value.



CALL TO ACTION

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CAMPAIGN TIMELINE

Sponsor confirmation: March 27, 2026

Campaign launch: Spring 2026

Active promotion period: 6–8 weeks

Live winner draw & announcements

Post-campaign recap feature

Let's Build Excitement Together

Be part of something that grows the industry while promoting your brand.

To become a sponsor or contribute a prize:

info@mediamatters.ca

905-370-0101 | collisionrepairmag.com

**SCAN
ME!**



Participants actively interact with sponsor brands to gain entries — creating repeated exposure. Spots are limited and sponsorship tiers will fill quickly.